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IMMEDIATELY

sale/brabb/vb
8/11/69
local + htDARTMOUTH PROFESSORS ON UM CAMPUS
TO PARTICIPATE IN COMPUTER INSTITUTE

MISSOULA, Mont.---

Dr. Donald Stone and Dr. Richard Bower, professors of business administration at the Tuck School of Business Administration, Dartmouth College, Hanover, N.H., are at the University of Montana this week to give instructions during the Computer Institute for Professors of Business Administration.

The institute, which is supported by a grant from the U.S. Office of Education, is designed to introduce the participating professors to the concepts and procedures of electronic data processing and to ways and means of utilizing the computer in teaching business administration subjects.

Dr. Stone is teaching the institute participants to utilize the computer in teaching accounting. Dr. Bower is demonstrating the use of the computer in teaching managerial economics.

The faculty of the Tuck School of Business Administration at Dartmouth has pioneered in the use of interactive computing as a teaching device in the area of business. The success of their efforts in this area has led to a rapidly increasing use of such time-shared facilities at educational institutions across the country.

The four-week Montana institute is under the direction of Dr. George J. Brabb, professor of management in the UM School of Business Administration.

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